

Last updated: April 9, 2021

Information that is gathered from visitors

In common with other websites, log files are stored on the web server saving details such as the visitor's IP address, browser type, referring page and time of visit. Cookies may be used to remember visitor preferences when interacting with the website.

Collected information may include visitor information that is directly provided or automatically collected by use of our website and services. Any information that is not personal does not allow us to specifically identify a user or visitor, only to understand general and aggregate user behavior. This information includes date and time stamps, mouse, scroll, heatmap, and click behavior, as well as operating system, browser, screen, ISP, keyboard. We may use certain technologies like tags, cookies, beacons, and scripts to keep track of user preferences and overall improve user experience. We may also collect personal information that individuals directly provide like name, email, password, contact, billing, language, and location information, as well as connected third party services and any other information or access directly provided to us through our form or explicitly requested.

How the Information is used

We use the collected information in order to enhance the experience of our users, including improving our website technology and design based on usage metrics, to determine what services might be more or less useful, to better understand and service the needs of our users (including information we maintain about previous users), and relay additional benefits to both visitors and users.

Email addresses will not be sold, rented or leased to 3rd parties.

Email may be sent to inform you of news of our services or offers by us or our affiliates.

Visitor Options

If you have subscribed to one of our services, you may unsubscribe by reaching out to us directly.

You may be able to block cookies via your browser settings but this may prevent you from access to certain features of the website.

Cookies

Cookies are small digital signature files that are stored by your web browser that allow your preferences to be recorded when visiting the website. Also they may be used to

track your return visits to the website.

3rd party advertising companies may also use cookies for tracking purposes.

Google Ads

Google, as a third party vendor, uses cookies to serve ads.

Google's use of the DART cookie enables it to serve ads to visitors based on their visit to sites they visit on the Internet.

Website visitors may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.